



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

# Contract # 331550

## Schedule Dates

Advertiser Pol/Iss/NC Citizens 4 Progress (16868)

Agency Shorr & Associates (2909)

Product Political - Issue (1068)

Brand NC CITIZENS PROGRESS (136194)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name DETTORRE, MICHAEL

Phone/Fax /

Shorr & Associates  
1831 Chestnut Street  
Philadelphia, PA 19103

Date Entered 09/14/12

Last Modified 10/16/12

Entered By Jill Hipskind

CO-OP No

Headline # 06313272

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Grand Total:

Spots

Rate

## Comments

NC CITIZENS PROGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , NC CITIZENS FOR PROGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/30/12-11/02/12	3	:30	5:30A- 6A (EST)				1	1	1	1		4	\$1,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
2.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	5:30A- 6A (EST)		1							1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
3.0	Cancelled Line / Spot	10/30/12-11/02/12	3	:30	7A- 8A (EST)			1	1	1	1			4	\$2,400.00	\$9,600.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
4.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	7A- 8A (EST)		1							1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
5.0	Cancelled Line / Spot	10/30/12-10/30/12	3	:30	8A- 9A (EST)			1						1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
6.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	8A- 9A (EST)			1						1	\$2,400.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
7.0	Cancelled Line / Spot	10/30/12-11/02/12	3	:30	12P- 1P (EST)				1	1	1	1		4	\$900.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
8.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	12P- 1P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
9.0	Cancelled Line / Spot	10/30/12-11/02/12	4	:30	4P- 5P (EST)			2	2	2	2			8	\$1,000.00	\$8,000.00	Charlotte (WSOC)	2X MAX/DAY	10/16/12
10.0	Cancelled Line / Spot	11/05/12-11/05/12	4	:30	4P- 5P (EST)									2	\$1,000.00	\$2,000.00	Charlotte (WSOC)	2X MAX/DAY	10/16/12
11.0	Cancelled Line / Spot	10/30/12-11/02/12	3	:30	5:30P- 6P (EST)			1	1	1	1			4	\$2,600.00	\$10,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
12.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	5:30P- 6P (EST)		1							1	\$2,600.00	\$2,600.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
13.0	Cancelled Line / Spot	10/31/12-11/01/12	3	:30	6P- 6:30P (EST)				1	1				2	\$3,200.00	\$6,400.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
14.0	Cancelled Line / Spot	10/31/12-10/31/12	3	:30	11P- 11:35P (EST)			1						1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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## Advertiser

## Agency

## Product

## Brand

## Salesperson

## Sales Office

## Buyer Name

## Phone/Fax

## CPE

Date Entered 09/14/12  
Last Modified 10/16/12  
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CO-OP No  
Headline # 06313272  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$0.00  
Net Total \$0.00  
Sales Tax

Spots

Rate

Grand Total:

Account Types  
Billing Type  
Comments

N/A  
National/Political  
Standard

NC CITIZENS PROGRESS  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Cancelled Line / Spot	11/05/12-11/05/12	3	:30	11P-11:35P (EST)	1								1	\$5,000.00	\$5,000.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
16.0	Cancelled Line / Spot	11/03/12-11/03/12	3	:30	7A-8A (EST)							1		1	\$900.00	\$900.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
17.0	Cancelled Line / Spot	11/03/12-11/03/12	3	:30	8A-9A (EST)							1		1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12

## CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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